

Intellectual Property

Kennedy Van der Laan

Intellectual Property

Kennedy Van der Laan's intellectual property practice has grown steadily over the years to become the largest IP group within a full service firm in the Netherlands. Our attorneys have broad expertise and experience in developing strategies for protection and defense of trade marks, designs, domain names, copyrights, database rights, merchandise, patents and trade secrets. The IP practice is focused on commercial exploitation of intellectual property rights by means of licensing and transfer of rights, the development of new IP through research and development agreements as well as on infringement claims, anti-piracy and counterfeiting.

Clients of the IP practice come from a range of market sectors including consumer goods, IT, telecommunications, bio/nanotechnology, sports, publishing, media, and financial institutions. The commercial exploitation of intellectual property is intersected by the restraints of EU and competition/antitrust law and regulation. Our intellectual property attorneys work closely with the corporate transaction practice where IP is frequently the key asset to a deal.

Track Record Intellectual Property

For a US listed software company

- Trade mark advice

For an international fashion company

- Trade mark litigation

For a US listed foods company

- Advice regarding trade mark law

For a Dutch fashion company with European presence

- Trade mark litigation

For a Dutch employers' association

- Advice regarding copyright protection of software and database on job profiles and salary scales
- Data base rights advice

For the purchasing department of Dutch company

- Training on intellectual property issues
- Advice regarding intellectual property and public procurement of spare parts

For the Dutch stock exchange

- Legal advice regarding re-branding
- Domain name conflicts and litigation
- Data base rights advice regarding stock exchange listings information

For a Dutch advertising bureau

- Intellectual property advice
- Litigation regarding publication of photographs

For two major Dutch national newspapers

- Advice regarding and defense of claims of illegal publications

For a US listed leading software company

- Trade mark advice and litigation against trade mark infringers
- Domain name litigation against domain name infringers
- Act as expert witness on Dutch copyright law in litigation over a decision of the European Commission

For a leading international online service provider

- Trademark defense

For a US based supplier of GPS data

- Legal advice on re-branding project
- Copyright advice

For a US listed sportswear company

- Trade mark infringement litigation
- Advice and litigation against counterfeit and imitation products
- Trade name defense advice and litigation
- Advice and consultation with customs officials regarding illegal imports of infringing products

For an international telecommunications provider

- Trade mark advice regarding use of color orange in The Netherlands

For a company acting as intermediary between search engines and advertisers

- Copyright and trade mark advice

For a Dutch subsidiary of international (US-Dutch) publishing company

- Intellectual property advice regarding acquisitions and joint ventures

- Trademark infringement litigation
- Copyright advice – right to use publications
- Advice regarding contracts with free-lancer content providers
- Data base rights – use of content in electronic editions
- Defense of illegal publication claims and procedure before the Journalism Commission

For a US recording industry association

- Advice regarding legal proceedings against Internet music pirate

For an international airport

- Advice regarding data bank rights in connection with flight information
- Intellectual property infringement litigation and advice

For a foundation for research on TV viewing patterns

- Licensing of intellectual property rights in research results

For an international mobile telephone services provider

- In-house workshops for legal counsel on intellectual property issues
- Content licenses (games, ring tones, photo's, music) for international mobile telephone provider

For a subsidiary of international temporary employment agency

- Intellectual property advice

Contact persons

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